

Phil Bowman Joins Sleeping Giant Capital as CEO in Residence to Lead Acquisition and Growth of West Michigan Technical Services Company

FOR IMMEDIATE RELEASE

Contact: Chelsea Dubey chelsea@sleepinggiantcapital.com
616.430.2523

From global operations to local impact, Bowman sets sights on acquiring and growing a legacy technical services business close to home.

KALAMAZOO, Mich. (August 19, 2025) - Sleeping Giant Capital, a long-term, place-based succession alternative to traditional private equity, is proud to announce the appointment of **Phil Bowman** as its newest CEO in Residence.

Phil brings nearly 25 years of leadership experience and a mission to acquire and grow a technical services company in West Michigan. With an engineering foundation and a proven track record across multiple industries, Phil has delivered profitable value for several national and global Fortune 500 companies, supporting businesses generating more than \$500M in annual revenue.

Most recently, Phil served as Head of North American Field Service Operations for Bosch Automotive Service Solutions, where he led teams of up to 16 professionals, a contracted tech support call center and a network of more than 200 authorized service providers across the U.S. and Canada. He has also navigated multiple mergers and acquisitions, bringing hands-on integration experience from roles at Bosch, Newell Brands and in the HVAC and office furniture industries.

In his role with Sleeping Giant Capital, Bowman will focus on sourcing, evaluating and leading the acquisition of a West Michigan-based company in the technical services sector - with an emphasis on commercial equipment and machinery service, building systems and infrastructure services, or packaging, labeling and product handling services. He is seeking an organization with \$7M–\$30M in annual revenue and \$1.5M–\$8M in annual EBITDA, with clear potential for growth through operational excellence, market expansion and strategic acquisitions.

“Technical services are essential to the strength and resilience of West Michigan’s economy, and I see tremendous opportunity for growth while preserving the legacy of great local companies,” said Bowman. “Sleeping Giant Capital’s values and long-term approach align perfectly with my desire to invest in people, strengthen communities and lead with purpose.”

Phil is a Western Michigan University graduate with a BS in Industrial Engineering. He and his wife, Beth, have deep roots in West Michigan, having lived in Kalamazoo and Holland for many years while raising their five children. Outside of work, the Bowmans are active in their local church, enjoy the outdoors and rarely turn down a competitive driveway basketball game.



About Sleeping Giant Capital

Sleeping Giant Capital is a place-based investment firm advancing a new model for majority buyouts. Focused on the generational transition of small businesses, the firm empowers local ownership while delivering strong financial returns and measurable community impact. Through a long-duration fund and hands-on operating platform, Sleeping Giant Capital retains capital and control within communities, develops the next generation of owner-operators and partners with universities to strengthen regional economies.

For more information, visit sleepinggiantcapital.com.

###