



Media contact:

Doug Lepisto

dlepisto@sleepinggiantcapital.com

517-490-4895

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Sleeping Giant Capital Announces Jessica Sweet as CEO in Residence KALAMAZOO, Mich.—[Sleeping Giant Capital](#), a West Michigan-based investment and growth platform, today is announcing Jessica Sweet as its next CEO in Residence.

Ms. Sweet joins Sleeping Giant Capital [with 25](#) years of experience focused on driving small business success and manufacturing excellence. Recently, she served as Vice President of Client Services for JetCo Solutions of Grand Rapids. In this role she managed the team's efforts to help other businesses sell their products and services to the U. S. Government, winning over \$5B in sales for clients. Prior to that, Ms. Sweet helped drive manufacturing excellence by leading and supporting project teams focused on optimizing facility efficiency, quality, safety and compliance efforts. She held roles in quality systems, trade and healthcare compliance, marketing communications, and medical education leading many projects and teams to collaboratively execute business goals at Stryker.

At Sleeping Giant Capital, Ms. Sweet will serve as a CEO in Residence. She will be responsible for leading sourcing and diligence activities on investment opportunities in West Michigan with the goal of becoming owner-operator. Ms. Sweet is focused on opportunities in the manufacturing space with \$1.5M to \$4M in annual cash flow.

"I am excited to impact my community by enriching the people and the organizations I work in," said Jessica Sweet. "West Michigan is a special place and I look forward to engaging with such a strong and vibrant small business community."



Ms. Sweet received her BBA from Western Michigan University in Human Resource Management and Business.

About Sleeping Giant Capital

Sleeping Giant Capital's mission is to empower a new era of leaders to acquire and grow West Michigan businesses. The firm employs professionals to become owner operators, invests for the long term out of a unique 25-year fund, and grows investments through a platform architecture. For more information on Sleeping Giant Capital visit sleepinggiantcapital.com.