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## Sleeping Giant Capital Announces Ben Greve and Rick Slater as Co-CEOs in Residence

KALAMAZOO, Mich.—Sleeping Giant Capital, a West Michigan-based investment and growth platform, today is announcing Ben Greve and Rick Slater as Co-CEOs in Residence.

Greve and Slater join Sleeping Giant Capital with a combined 42 years of experience focused on small business manufacturing in West Michigan. Greve and Slater have spent their career working across roles including engineering, applications, sales, process improvement, and management. Most recently they worked as senior sales engineers for a West Michigan distributor, assisting local manufacturers with implementation of automation to drive quality and efficiency. They bring expertise in working in a variety of manufacturing settings ranging from small OEM's to Tier 1 automotive suppliers.

At Sleeping Giant Capital, Mr. Greve and Mr. Slater will serve as Co-CEOs in Residence searching for a business to buy and operate in West Michigan. The pair are focused on opportunities in the manufacturing space with \$2M to \$4.5M in annual cash flow. As operators, Slater and Greve bring complementing skill sets focused on customer relationships, company culture, strategy, and finance.

"Once we made the decision to acquire a manufacturing company in West Michigan, partnering with SGC was the clear choice. Their long-term investment approach focused on growth and local ownership aligned with our values," said Slater. Greve



added, "We are both excited to see how we can contribute to the growth of a great West Michigan company."

Trained as mechanical engineers, Greve received his BS in mechanical engineering at Western Michigan University and Slater received his BS in mechanical engineering at Michigan Technological University.

#### About Sleeping Giant Capital

Sleeping Giant Capital's mission is to empower a new era of leaders to acquire and grow West Michigan businesses. The firm works with professionals to become owner operators, invests for the long term out of a 25-year fund, and grows investments through a platform architecture. For more information on Sleeping Giant Capital visit [SleepingGiantCapital.com](http://SleepingGiantCapital.com).